



**VIP Driving Protocol and Etiquette Training.**

MDV VEHICLE FLEET LTD

In today's fast-paced corporate and diplomatic world, first impressions and seamless service are not just expected but essential. Executive drivers play critical roles in ensuring that high-level guests, executives, and dignitaries experience professionalism, safety, and comfort at every stage of their journey.

This specialized training equips drivers with the skills and confidence to deliver world-class chauffeuring and VIP protocol services that reflect positively on their organizations.

### Course objectives

- Understand the core principles of protocol, diplomacy, and VIP management.
- Apply best practices in official driving etiquette, convoy handling, and flag protocol.
- Demonstrate proper behavior, grooming, and posture when interfacing with highlevel personalities.
- Plan and execute VIP transportation with high precision.
- Align protocol and driver behavior with the organization's brand image and expectations.

### Training goal

To equip drivers with knowledge, skills, and confidence to provide their VIP passengers a safe, comfortable, and professional transportation experience while adhering to the proper protocols and etiquette.

# Course Modules

## Professional Driving Skills

Master advanced driving techniques, road safety, and defensive driving tailored for executive transport.

## VIP Protocol & Etiquette

Learn international standards for hosting, handling, and engaging high-profile clients and dignitaries.

## Image & Grooming standards

Develop a polished personal brand through professional dress, communication, and customer care.

## Journey Planning & Logistics

Gain expertise in vehicle selection, route planning, time management, and contingency preparation for seamless operations.

## Security Awareness & Risk Management

Understand threat awareness, safe navigation, and emergency response protocols.

## Confidentiality & Discretion

Cultivate trust by upholding professionalism, integrity, and confidentiality.

### Target audience

- Executive drivers
- Personal drivers
- Transport or fleet management personnel
- HR and administration officers
- Personal assistants

Course duration **5 Days**

Course Fee **TZS 720,000** Per person

Course delivered in **English, Swahili**